enim
École Nationale
d'Ingénieurs de Metz

ENI METZ RACING TEAM
ATHENA

EMRT20

ATHENA

COMMUNICATION DOSSIER

SEASON 2026 - 2027

FORMULA STUDENT TEAM



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ONE PROJECT. MANY STEPS. ONE FUTURE.

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FROM OUR HISTORY TO ATHENA

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WHO ARE WE ?

In 2026, the ENI Metz Racing Team begins its 20th Formula Student generation. Led by engineering students from the École Nationale d'Ingénieurs de Metz, the project brings together complementary profiles around a shared objective: to design, develop, manufacture and refine a race car capable of meeting the technical and sporting demands of the competition.

Beyond performance, Athena is a genuine engineering project. Mechanical design, aerodynamics, composites, electronics, project management, communication and partnership development are carried out in parallel by the team's different departments. Every technical choice is designed, simulated, manufactured, tested and then optimised to improve the vehicle's overall performance.

For 20 generations, the ENI Metz Racing Team has evolved with the students who bring it to life. Each generation contributes its skills, ideas and vision, while building on the experience passed down by its predecessors. Today, this continuity fuels the same ambition: to push our limits, improve our performance and carry ENIM's colours ever higher on the Formula Student stage.

20TH GENERATION | **24** STUDENTS | **1** RACE CAR

ENI METZ RACING TEAM
ATHENA

OUR DNA

OUR 2026 - 2027 OBJECTIVES

Four pillars to guide our new generation and move the ENI Metz Racing Team towards an ever more ambitious future.

01

PERFORMANCE

Improve the race car's overall performance.

02

INNOVATION

Develop relevant and ambitious technical solutions.

03

KNOWLEDGE TRANSFER

Build on the experience of previous generations.

04

COLLABORATION

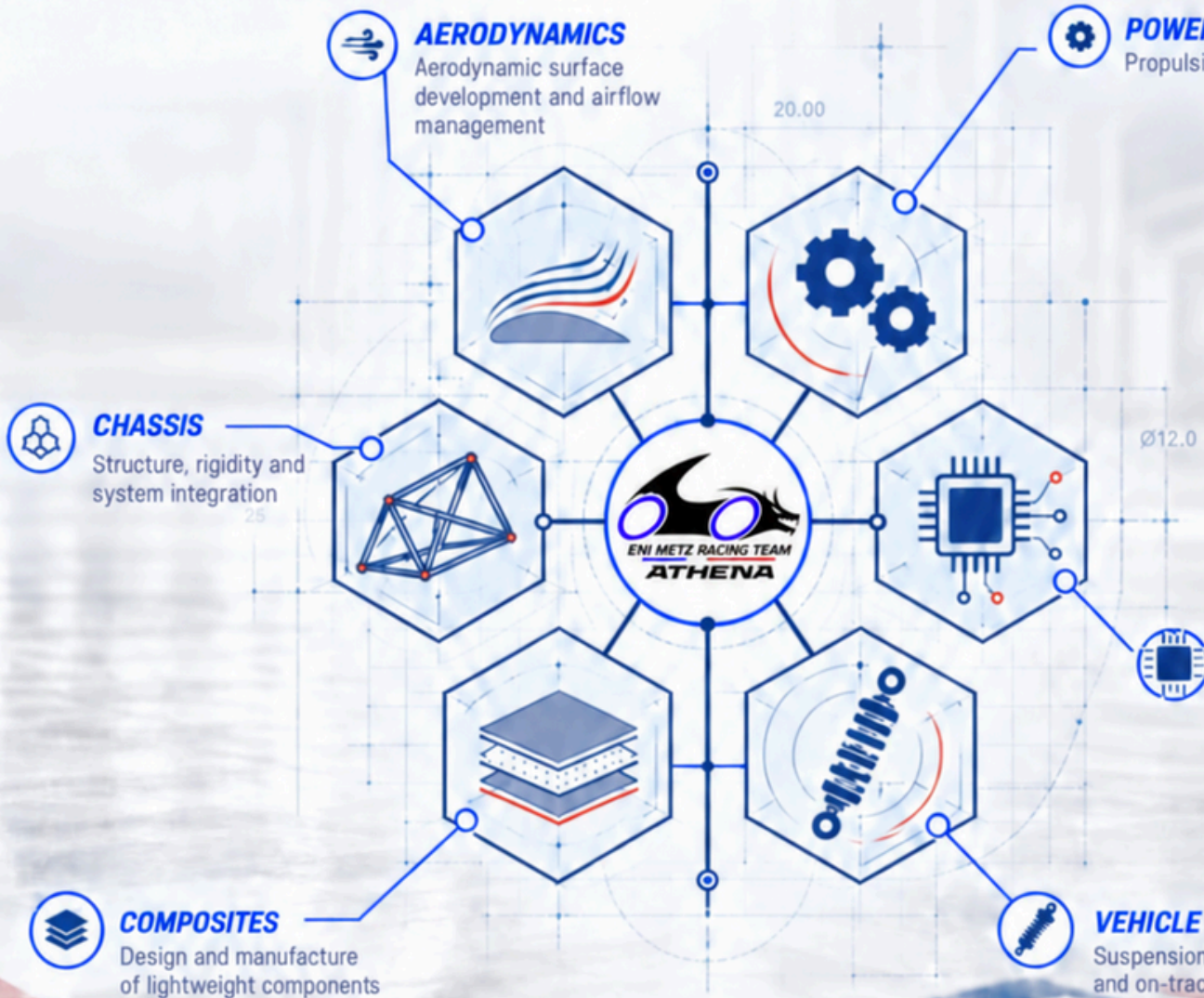
Move the team forward through cooperation between the different departments.

Design better. Understand more.
Perform together.

ATHENA

THE RACE CAR

The 20th generation of the ENI Metz Racing Team



Designed by students, developed for competition.

FROM **DESIGN** TO **THE TRACK**

From concept to competition

01

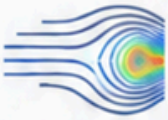


DESIGN

Turn an idea into a technical solution.

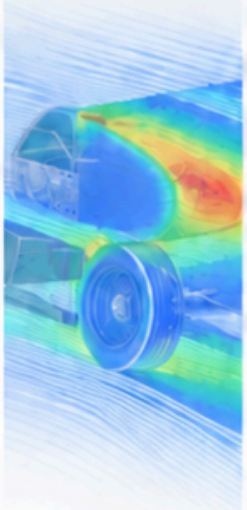


02



SIMULATE

Validate, compare and optimise.

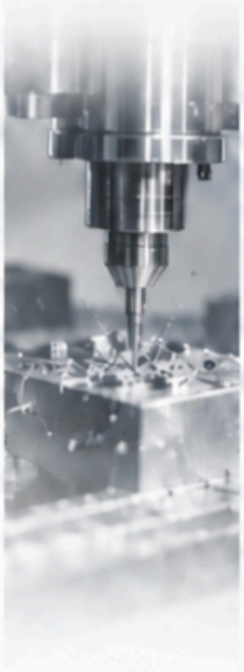


03



MANUFACTURE

Bring design choices to life.



04



ASSEMBLE

Integrate every subsystem into a coherent whole.



05



TEST

Measure, understand and correct.



06



COMPETE

Put the project to the test against Formula Student requirements.



Every step matters. Every detail brings Athena closer to the track.

TEAM ORGANISATION

A clear structure for a shared goal.

One race car. Multiple areas of expertise. One team.

TEAM PHOTO



Design. Understand. Innovate. Together.

TEAM ORGANISATION

One race car. Four departments. One team.

ELECTRICAL



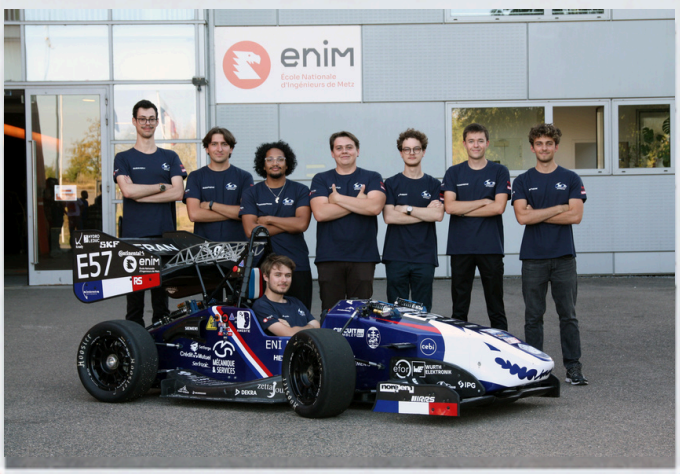
COMPOSITES



ADMINISTRATION



VEHICLE DYNAMICS



Design. Understand. Innovate. Together.

ENI METZ RACING TEAM
ATHENA

OUR LEGACY

20 GENERATIONS. A STORY IN MOTION.

Since 2009, the ENI Metz Racing Team has designed increasingly high-performance race cars year after year. These projects are the result of the commitment, passion and expertise of generations of engineering students.

2009



GENESIS

31st out of 76 at Silverstone in its first year.



2009

2014



GOLDEN EYE

Best French team at Silverstone.



2014

2022



VULCAN

2nd out of 15 in Spain and the first French podium in history.



2022

2023



TARANIS

French champion and first electric race car.



2023

2024



ZEPHYR

3rd out of 25 in Spain.



2024

2026 - 2027



ATHENA

The 20th generation, currently under development.

IN DEVELOPMENT



2026-2027

Each generation learns from the one before.
Athena carries twenty years of experience into the future.

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VISIBILITY & COMMUNICATION

Bringing the project to life beyond the track.

A visibility strategy designed to tell our story, showcase our progress and highlight our partners throughout the year.

01

SOCIAL MEDIA

Building connections with our community.

Instagram, LinkedIn and TikTok to share behind-the-scenes content, technical progress, team life and the project's evolution.

COMMUNITY
SHARING
ENGAGEMENT

02

EVENTS

Meeting our audience.

Reveal, Roll-Out, ENIM events, trade shows, competitions and partner meetings to promote the project beyond the workshop.

MEETINGS
EXCHANGES
REACH

03

COMMUNICATION MATERIALS

Building a consistent and professional image.

Newsletter, website, communication dossier, banners, flyers and video content to structure our presence.

CONSISTENCY
CREATIVITY
PROFESSIONALISM

04

PARTNER VISIBILITY

Associating their image with our project.

Presence on the race car, digital media, events, equipment and dedicated content to provide lasting visibility.

VISIBILITY
TRUST
PARTNERSHIP

Visibility built throughout the year, on campus, online and at competitions.

ENI METZ RACING TEAM
ATHENA

WHY BECOME A PARTNER?



MORE THAN SUPPORT, A LASTING IMPACT.

By supporting Athena, you are investing in much more than a student project: you are helping to train a new generation of engineers, advance innovation and bring a unique human and technical adventure to life.



01 VISIBILITY

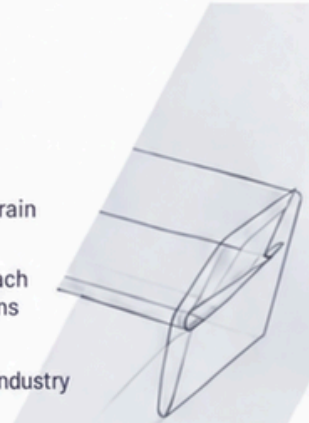
Associate your image with a visible and rewarding project.

- Presence on the race car and our communication materials
- Visibility at events and competitions
- Targeted communication to a qualified audience

02 INNOVATION

Support a real-world testing ground.

- Development of powertrain technologies
- Multidisciplinary approach and sustainable solutions
- Knowledge transfer between academia and industry





03 COMMITMENT

Join a meaningful adventure.

- Support the training of passionate engineers
- Contribute to more sustainable mobility
- Associate your image with strong values: sharing, ambition and excellence

TODAY'S PARTNERS FOR TOMORROW'S ENGINEERS.

ENI METZ RACING TEAM
ATHENA

HOW CAN YOU SUPPORT US ?

EVERY CONTRIBUTION MOVES ATHENA FORWARD.

Supporting MRT20 means contributing directly
to design, manufacturing and competition.



01
FINANCIAL SUPPORT

Design • Manufacturing •
Testing • Competitions

02
MATERIALS & INDUSTRY

Materials • Equipment •
Machining • Composites

03
EXPERTISE & SERVICES

Consulting • Simulation •
Transport • Communication

MAKE A DONATION THROUGH THE PLATFORM
AND BENEFIT FROM A 60% TAX REDUCTION

JOIN THE ADVENTURE.

Fondation ENIM | ID+ LORRAINE

60%

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ATHENA

SPONSORSHIP PACKAGES

Tailored partnerships.

More than a logo: a partnership that supports talent, ideas and more sustainable mobility.

BRONZE PACKAGE*

< €3,000

- **Logo on the race car:** small size (XS / S)
- **Locations:** rear-wing endplate, nose or small additional areas
- **Presence on our social media:** Instagram, Facebook, LinkedIn
- **Mention in our newsletter**
- **Invitation to our events:** Reveal, Roll-Out

SUPPORT TODAY, BUILD TOMORROW.

SILVER PACKAGE*

€3,000 – €10,000

- **Logo on the race car:** medium or large size (M / L)
- **Locations:** sides / sidepods, front wing
- **+ all Bronze Package benefits**
- **Presence on our communication materials:** banners, competition T-shirts
- **Enhanced exposure in the newsletter**
- **Priority invitations to our events and school visits**

GROW TOGETHER, ON EVERY TRACK.

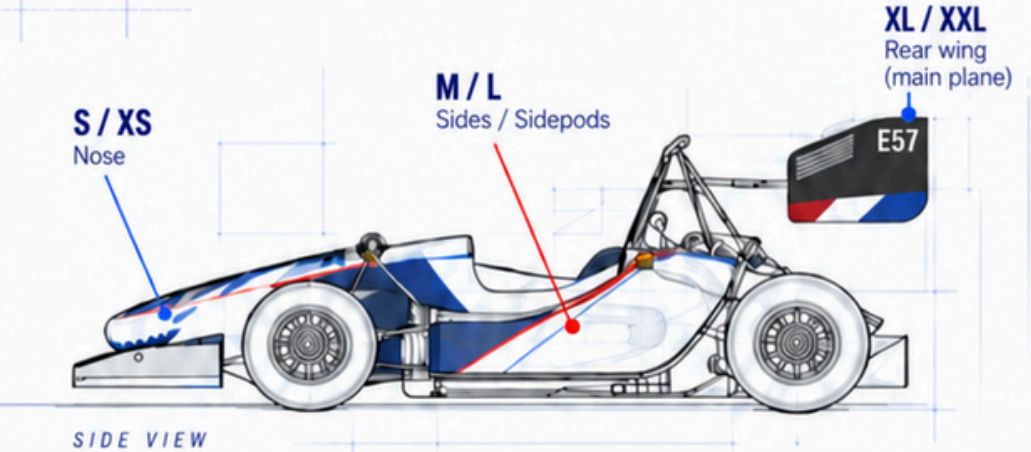
GOLD PACKAGE*

> €10,000

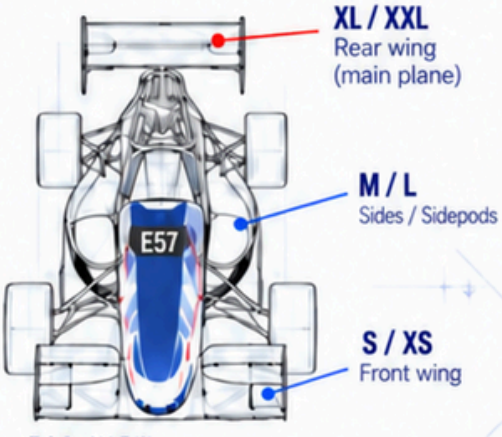
- **Logo on the race car:** large or extra-large size (XL / XXL)
- **Locations:** main side panel, rear wing (main plane) or premium areas
- **+ all Silver Package benefits**
- **Priority visibility across all our communication materials**
- **Custom activations** (events, demonstrations, dedicated content)
- **Goodies:** team merchandise pack
- **Your brand featured at our major events**

PARTNERS AT THE HEART OF OUR PERFORMANCE.

* OR AN EQUIVALENT IN-KIND CONTRIBUTION



SIDE VIEW



TOP VIEW

Illustrative logo placement.

ENI METZ RACING TEAM
ATHENA

CONTACTS

LET'S TALK TODAY
TO BUILD TOMORROW.

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ENI Metz Racing Team



LET'S BUILD ATHENA'S NEXT CHAPTER TOGETHER.

OUR 20TH GENERATION.

THE SAME AMBITION: GOING FURTHER

Athena marks a new milestone in the history
of the ENI Metz Racing Team: our twentieth generation.
A new single-seater designed to turn our ideas
into performance and take the team further than ever.